

Environmental Policy

We recognise here at the Best Western Falmouth Beach Hotel that our location is our greatest asset. The location, so close to Gyllyngvase beach is an area of outstanding beauty and huge biodiversity.



We believe that we must take all reasonable measures to preserve and maintain the immediate and wider environment for the prosperity and enjoyment of future generations and to ensure the continuing success and viability of the hotel. The continued commercial success of the hotel in turn, will further ensure the long term preservation and sustainability of the Falmouth Beach Hotel and its surrounding environment.

We believe that our key impacts on the environment are as follows:

- Energy use
- Water Conservation
- Waste management
- Air Pollution

In order to achieve our overall aims and to continuously strive to minimise all negative impacts of our operations on our environment, we will focus on the following:

Compliance

Fully comply with and keep up to date with all legislative and regulatory obligations and duties of care covering our operations present and future, requiring our employees and contractors to act in accordance with our environmental policy, for which we will provide adequate training and communication. We will also provide this information to our customers and seek their help in implementing it.

Energy Saving

Ensure that all new capital investment projects, ongoing maintenance and renewal programs are managed in a way which incorporates assessment of every possible environmental impact and will take appropriate action to keep adverse impacts to an absolute minimum. Future capital expenditure will provide for the replacement of current equipment as and when required with more energy efficient alternatives.

Water Conservation and Pollution Control

Take all reasonable measures to save water and take action to reuse water wherever possible.

Flora and Fauna

Actively manage the hotel grounds to invite new and maintain current flora and fauna. Chemical based products, including fertilizers, will be phased out and replaced with organic alternatives, wherever possible.

Transport and Local Purchasing

Take all reasonable steps to minimise and where possible off-set emissions and encourage our staff, suppliers and guests to help us in this initiative. Guests will be encouraged to enjoy the many activities available in and around the hotel all accessible without getting in their cars. We will continue to focus on purchasing from local suppliers and producers wherever possible.

Waste Management and Recycling

Reduce waste from our activities wherever possible, and where we produce waste we will maximise the amount that is either reused or recycled. Green waste will be retained and reused onsite where possible.

Local Community

Act in a socially responsible manner in the conduct of our business and take a position of leadership in the local community in a range of activities, including environmental best practice, supporting local charities and support groups, providing opportunity to school and college students to carry out work placements and getting involved in local community projects and initiatives.

Achieving Our Aims

Our environmental commitment will be achieved through raising employee awareness and incorporating those issues into the daily operation of our business. We will review our performance regularly and not less than annually in order to promote and facilitate continual improvements.

Signed:

David Glover,
General Manager

